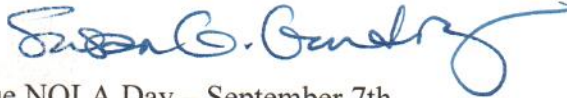




The Council
City of New Orleans

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Date: August 26, 2016
To: Orleans Parish School Principals
From: Councilmember Susan G. Guidry 
Subject: Student Participation in Geaux Blue NOLA Day – September 7th

By Resolution No. 4-16-348 of the New Orleans City Council, September 7th is officially declared as **Geaux Blue NOLA Day**. The Council approved the resolution to establish this day as a day of recognition for our New Orleans Police Department, our men and women in blue.

I recently received word from the NOPD Officer Assistance Program that the children of NOPD officers were afraid for their mothers and fathers to go to work because of the recent violence across the country. Some of your students may have experienced this same fear.

The City Council joined with the Officer Assistance Program to create a special day for our law enforcement personnel to show our appreciation and to let them know that we are aware of the sacrifices that they and their families make every time they put on the uniform.

We hope that September 7th will be a constant reminder of the vital importance of the NOPD to the well-being of our community and that we will continue to use this opportunity each year and throughout the year to recognize them as we acknowledge their sacrifice, service and dedication.

THIS IS HOW YOU CAN HELP - We would like you to encourage your student body to wear some form of blue clothing or blue ribbons on Geaux Blue NOLA Day. You can also decorate your school, hold art contests and dedicate some time throughout the day to discuss the important role that our men and women in blue hold in our community. You could invite one or more officers to speak to your classes. Also, the officers absolutely love receiving art work and notes at the district station.

Other ways that we plan to celebrate on September 7th include to light the exterior of the Mercedes Benz Superdome, Smoothie King Arena, and other buildings in beautiful blue lights. In fact, every business in New Orleans is encouraged to decorate their businesses in blue, as well.

In addition, we want to take the celebration into the neighborhoods and ask residents to adorn their doors and mailboxes with blue wreaths and ribbons. No matter where our police officers work in the city on September 7, we want them to see a sea of blue everywhere and know that they are appreciated. We are asking for your support in this effort. Also, be sure to upload all of your wonderful photos to social media using the hashtag #GeauxBlueNOLA. (See attachments)

Thank you from the entire City Council!!!